



JEDCO Executive Committee
October 28, 2021 @ 8:30 A.M.

JEDCO Administration Building - Boardroom
700 Churchill Parkway, Avondale, LA 70094

MINUTES

Call to Order: 8:30 a.m.

Attendance: Chairwoman Teresa Lawrence, Mickal Adler, Lloyd Clark, Anthony DiGerolamo, Leshia Freeland, Tom Gennaro, Brian Heiden, Larry Katz, Mayra Pineda, Stephen Robinson, Gene Sausse

Staff: Jerry Bologna, Lacey Bordelon, Cynthia Grows, Annalisa Kelly, Jennifer Lapeyrouse, Penny Weeks,

Absences: Josline Frank

Attorney: Reed Smith – Jefferson Parish

Guests: Maggie Talley – Jefferson Parish, Floodplain Management and Hazard Mitigation

I. Call to Order – Chairwoman, Teresa Lawrence

- **Approval of Board absences for today, October 28, 2021** – Larry Katz motioned, seconded by Mickal Adler to excuse Josline Frank. The motion passed unanimously.
- **Approval of minutes for September 30, 2021** – Stephen Robinson motioned, seconded by Mickal Adler to approve the minutes. The motion passed unanimously.
- **Presentation FEMA 2.0 and Freeboard Changes** – Ms. Maggie Talley, Director Floodplain Management and Hazard Mitigation, provided an overview of recent changes to elevation standards and flood insurance. Ms. Talley explained the 2021 Class 8 Prerequisite, stating the community must adopt and enforce at least a 1-foot freeboard requirement (freeboard is additional height above Base Flood Elevation -BFE) for all residential buildings constructed, substantially improved, and/or reconstructed due to substantial damage. On August 25, 2021 the Parish Council updated the Jefferson Parish Code of Ordinances (effective on September 4, 2021) to ensure the Parish is building houses higher to help prevent flooding inside and outside the levee system. Additionally, Ms. Talley gave an overview of the NFIP new rate structure called Risk Rating 2.0: Equity in Action that is meant to commensurate with a structure's true flood risk. The new policies went into effect on October 1, 2021-

reflects property's full risk rate. Existing policies renewing on or after April 1, 2022 will be rated off the new rate structure.

II. Public Comments on Agenda Items

None

III. Unfinished and New Business

- **Resolution authorizing the President & CEO of Jefferson Parish Economic Development and Port District (JEDCO) to submit to the Parish Council an organization to be considered as a Nominating Organization for Commissioner E – Jerry Bologna**

Larry Katz motioned, seconded by Brian Heiden, to approve the resolution authorizing JEDCO's President and CEO to recommend the Jefferson Business Council to the Parish Council for consideration as a Nominating Organization to the JEDCO Board for Commissioner E. The motion passed unanimously.

- **Resolution approving and authorizing the execution of a Cooperative Endeavor Agreement (CEA) between JEDCO and Louisiana Economic Development (LED) to provide technical assistance to Jefferson Parish commercial fishermen and other businesses in the seafood industry impacted by the COVID-19 pandemic – Annalisa Kelly**

Mayra Pineda motioned, seconded by Mickal Adler to approve the resolution authorizing the execution of the Cooperative Endeavor Agreement. The motion passed unanimously.

- **Resolution approving consulting and professional services contracts with Urban Properties Real Estate, LLC; Perkins+Will (LA), an Architectural Corporation; Duplantis Design Group, PC; and Point A Consulting for Phase 2 implementation of the Churchill Technology & Business Park Master Plan, and providing for related matters – Lacey Bordelon**

Lesha Freeland motioned, seconded by Tom Gennaro to defer this agenda item to the November 18, 2021 Board of Commissioners' meeting. The motion passed unanimously.

IV. Monthly Financial Report

- **August 2021 (deferred from September 30, 2021) and September 2021**

Brian Heiden motioned, seconded by Stephen Robinson to approve the August and September reports as submitted. The motion passed unanimously.

V. President and CEO Report

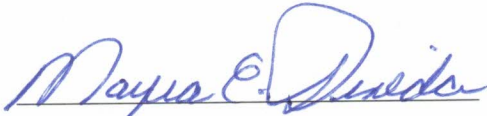
- JEDCO's finance team is working on a new program to focus on the fishing industries in Jefferson Parish – Seafood Enterprise Assistance (SEA) Fund. On November 9, JEDCO and the Town of Jean Lafitte will host a Seafood Industry Resource and Recovery event in Jean Lafitte. Prior to the evening event, SBA, FEMA and JEDCO will have roundtable discussions with local fishermen and fisheries-related businesses.

- Ground work started for the new tenant at Avondale Marine. Expecting to have an announcement by the end of the year. JEDCO is negotiating a PILOT and may be calling a PILOT Review Committee meeting soon.
- Jerry will represent JEDCO at the American Rescue Task Force meeting on November 4 where he will present an overview of recommendations on how to allocate the \$84 million.
- Commissioners were asked to RSVP if they plan to attend the December 2, 2021 JEDCO Annual Luncheon.
- The JEDCO Staff Retreat was held on October 18th. Staff was charged with identifying JEDCO's core values.

VI. Other Updates or Comments from the JEDCO Board of Commissioners

Following discussion about damaged powerlines caused by Hurricane Ida and the cost of repairs, Chairwoman Lawrence congratulated Jerry Bologna and Tom Gennaro for being new Grandfathers.

VII. Adjournment – Lloyd Clark motioned, seconded by Mickal Adler to adjourn.



Mayra Pineda

JEDCO Secretary

Minutes for October 28, 2021